



SMART CITIES CONNECT

VIRTUAL CONFERENCE & EXPO

October 27-29, 2020

In partnership with



The 2020 Smart Cities Connect Virtual Conference and Expo will bring together more municipal decision makers; a more diverse, global audience; and more efficient opportunities to engage than ever before. Serendipitously, while we sought only to continue, we stumbled upon how to advance, enriching our offerings for sponsors and partners.

Platinum Sponsor

- Exclusive city leader VIP sponsor - free access compliments of
- Exclusive host two (2) VIP City Leaders round table discussions - pre-event
- Premier branding pre-during-post event
- Keynote solo executive speaking - 8 mins
- Keynote panel speaking opportunity
- Sponsor infomercial pitch (2 min video)
- Breakout panel speaking opportunity
- Twenty (20) full access delegate passes
- Virtual customizable meeting space in SCC expo
- Custom special reports
- Custom email to pre-registered attendees pre or post event
- Lead capture - passive and active leads

Investment \$50,000

Gold Sponsor

- One (1) VIP City Leaders roundtable discussion - pre-event
- Keynote panel speaking opportunity
- Premier branding pre, during and post event
- Sponsor infomercial pitch (2 min video)
- Breakout panel speaking opportunity
- Twelve (12) full access delegate registrations
- Virtual customizable meeting space in SCC Expo
- Custom email to pre-registered attendees pre or post event
- Lead capture - passive and active leads
- Bonus list of 100 city leaders - post event

Investment \$40,000

Silver Sponsor

- Exclusive host one (1) VIP City Leaders round table discussion - pre-event
- Company branding pre, during and post event
- Breakout panel speaking opportunity
- Sponsor infomercial pitch (2 min video)
- Eight (8) full access delegate registrations
- Virtual customizable meeting space in SCC Expo
- Lead capture - passive and active leads
- Bonus lead capture - up to 50 city leaders

Investment \$30,000

Bronze Sponsor

- Company branding pre, during and post event
- Breakout panel speaking opportunity
- Six (6) full access delegate registrations
- Virtual customizable meeting space in SCC Expo
- Lead capture - passive and active leads

Investment \$20,000

For more information on sponsorship opportunities, please contact Richard Erb at +1.401.477.2180 or rerb@techconnect.org.

Presented by:



smartcitiesconnect.com



October 27-29, 2020

The Company / Division identified below ("Participant") applies to TechConnect ("Organizer") for sponsorship of the "Event" identified above on the terms and conditions of this "Application" plus the "Terms and Conditions of Participation in the Event" (collectively, the "Agreement").

Company/Division: _____

Company Name for Virtual Event: _____

Address: _____ M/S or Suite #: _____

City: _____ State: _____ Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ Email: _____

Primary Contact: _____ Tel: _____ Email: _____

Alternate Contact: _____ Tel: _____ Email: _____

Accounting Contact: _____ Participant P.O.#: _____ Email: _____

P.R. Contact: _____ Tel: _____ Email: _____

| Virtual Summit & Expo | Platinum Sponsorship | Gold Sponsorship | Silver Sponsorship | Bronze Sponsorship | Total Sponsorship |
|-----------------------|----------------------|------------------|--------------------|--------------------|-------------------|
| Oct. 27-29, 2020 | \$ _____ | \$ _____ | \$ _____ | \$ _____ | \$ _____ |

Notes

Total Fee \$ _____

Payment Terms: The total fee is calculated based on Participant's selections above.

100% is due within 30 days of contract execution.

Agreement is not transferable, and all fees are non-refundable. Please make checks payable to TechConnect, and mail to:

TechConnect
696 San Ramon Valley Blvd., Ste. 423
Danville, CA 94526 USA
Phone: (925) 353-5004

If organizer accepts this Application, it will countersign the Application, and the terms and conditions of the Agreement will be binding as of the date of the Application. I have read and agree to the Agreement, and Participant will pay the Total Fee. I am authorized to execute this Agreement for Participant.

Please return completed contract to Richard Erb at rerb@techconnect.org

Authorized Signature: _____ Title: _____

Name (printed): _____ Date: _____

For Organizer's Use Only:

Accepted by Organizer: _____ Date: _____

Space # Assigned (tentative): _____ Space Dimensions: _____ Total Fee: US\$ _____

Name of Salesperson: _____ Territory: _____